



NEXUS COMPUTERS

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30 Years

incorporating www.menucharger.co.uk

Nexus Computers has been trading for 30 years and technology has changed so much. The most important piece of personal tech is your mobile phone; everyone lives their life on it. But, it always requires a recharge or top up charge. So here's a device that provides that service, tethering the customer within 2 foot of the screens and gives you the ability to **increase dwell & up sell. More Money in your till.**

Each DMMC has two built in 7 inch HD screens that show 10 second impressions on a slide show format. That's between 151,200 – 216,000 impressions per month. (Based on One DMMC) Displaying your products you choose to up sell. Based on an extra profit £7 per table, per day that's over £490 per week over £25,000* per year. **With a ROI of One Month.** We offer managed services of device management and impression design for 10p per unit a day. (*based on 10 tables)

People eat with their eyes first & first impressions count and so do the other 151,200 – 216,000

Nexus Model.

- Nexus designs and administers the DMMC's up to 20 adverts £30.00 per Month 21- 36 adverts £50.00 per Month for the restaurant owner. Who agrees to shown other businesses adverts on it. Which DO NOT compete with the restaurant / bar products and services. ie local Car dealerships, Solicitors, Dentists etc, You can also make a deal with your suppliers and charge them too.
- Minimum 3 month contract **Not bad for 10p a unit £1 per day £30 per month**
- Minimum order of 5 DMMC units Standard Terms apply



Procedure.

We meet and discuss your impressions / adverts or you email text and an image you would like to display. Once agreed we upload them to all of the DMMC's.
 The DMMC has a maximum number of ads/impressions of 38 per cycle per unit.



Digital Menu Mobile Charger DMMC Key features.

- ✓ Charges up to 4 devices. 2 Built in USB Ports
- ✓ Dual 7"HD Screens show over ads 151,200 – 216,000 a month*
- ✓ WIFI enabled for easy advertisement up loading
- ✓ Small foot print with an Anti-theft security system, Inc Spare cables 2 Lightning, 2 Micro USB, 2 Type C
- ✓ Runs for up to 10 hours with a recharge of 4 hours.
- ✓ No trailing power cables 100% Tax Deductible
- **ROI Return on investment One Month**

TECH INNOVATION
 INNOVATION - AWARDS
FINALIST 2018

ATTRACT - INCREASE DWELL & UPSELL MORE MONEY IN YOUR TILL

Turn your Customer's into an audience



NEWS I can announce that we are exhibiting at the Restaurant Tech Show Live 18 at the Excel Centre London 25-26 September 2018. Our product the DMMC Digital Menu Mobile Charger has been nominated for the prestigious **Restaurant innovation award 2018**. Please look at the documentation pdf's I have attached. If you have any questions regarding this unique, innovative device, please do not hesitate to contact me.

First Impressions Count & so do all the rest.

Number of Impressions / Ads shown per Dual Screen Digital Menu Mobile Charger.

(Figures based on One Unit Dual / 2 screen)

Dual Screen DMMC	10 second impressions / Ads	6 hours	7 hours	8 hours	9 hours	10 hours
Per hour	@ 720 per hour	4320	5040	5760	6480	7200
Per week	@ 720 per hour	30,240	35,280	40,320	58,320	50,400
Per month	@ 720 per hour	129,600	151,200	157,800	194,460	216,000
1 impression shown for 10 seconds. 360 per hour per screen x 2 screens = 720 impressions per hour						
10 Units Per Month	7,200 per hour	1.5 Million	1.8 Million	1.8 Million	2.3 Million	2.5 Million

Number of Impressions / Ads shown per day & week on a single unit. (Figures based on a 2 screen DMMC Unit)

Dual Screen DMMC	10 second impression	10 hour	8 hour	7 hour	6 hour	5 hour	10 hour	8 Hour	7 hour	6 hour	5 hours	Impressions Per Week
impressions	Cycle time	DAY impressions Cycled					WEEK impressions Cycled					10x DMMC
20	3m 20sec	360	288	252	216	180	2520	2016	1764	1512	1260	17,640
25	4m 10sec	280	224	196	168	140	1960	1568	1372	1176	980	13,700
30	5m	240	192	168	144	120	1680	1344	1176	1008	840	11,760
36	6m	200	160	140	120	100	1400	1120	980	840	700	9,800
10 Units = 20 Screens		10 DMMC's Units Multiply x by 10					10 DMMC's Units Multiply x by 10					
<i>Eg 20 impression Cycle x 7 hours 252 cycles per day 10 DMMC = 2520 Cycles = each impression shown 2520 per day</i>							<i>Eg 20 impression Cycle x 7 hours x 7 days 1764 cycles week 10 DMMC = 1764 Cycles = each impression shown 17,600 cycles per week that's 75,600 times a month.</i>					

Number of Impressions / Adverts shown in a 30 day month (Figures based on a 2 screen DMMC Unit)

Dual Screen DMMC	10 second impression	10 hours	8 Hours	7 hours	6 hours	5 hours	Impressions / ads Per Month
ads/impressions	Cycle time	No of times a single ad is shown per month					10x DMMC
20	3m 20sec	10800	8640	7560	6480	5400	75,600
25	4m 10sec	8400	6720	5880	5040	4200	58,800
30	5m	7200	5760	5040	4320	3600	50,400
36	6m	6000	4800	4200	3600	3000	42,000
10 Units = 20 Screens		X by 10 for DMMC's					



30 Day Month = 75,600 impressions / ads 210 hours per month on 10 DMMC's

Up Selling @ £ 7 extra profit per day on 10 tables is £ 70 per day, £ 490 per week £ 25,000 per year

DMMC Dual Screen

Working on 20 adverts/impressions at 10 seconds per impression / ad = 3 minutes 20 sec rotation cycle.
42 Minutes per day on a single per impression / ad on a single unit. 10 units = 420 minutes 7 hours per day
7 day week = 49 Hours per week **75,600 cycles impressions / Ads per Month**

Nexus Charges.

We charge £30 per month on 20 ad / impressions or £50 per month on 21-38 ad / impressions.

This includes design of the impressions, uploading and administrating up to 10 DMMC Units



Excellent value at 10p per unit, £1 per day, £30 per month

ROI Return on Investment ONE Month



**TECH INNOVATION
INNOVATION - AWARDS
FINALIST 2018**

Visit our Stand @ the Excel London 25-26 September 2018 Restaurant & Bar Tech Live 2018

Extra Profit Calculator

Extra Profit Calculator 1 Table				Extra Profit Calculator 10 Tables		
Profit Per Day	Year 1	Year 2	Totals	Year 1 10 Tables	Year 2 10 Tables	Totals
£ 5	£ 1800	£ 1800	£ 3600	£ 18,000	£ 18,000	£ 36,000
£ 6	£ 2160	£ 2160	£ 4320	£ 21,600	£ 21,600	£ 43,200
£ 7	£ 2520	£ 2520	£ 5040	£ 25,200	£ 25,200	£ 50,400
£ 8	£ 2880	£ 2880	£ 5760	£ 28,800	£ 28,800	£ 57,600
£ 9	£ 3240	£ 3240	£ 6240	£ 32,400	£ 32,400	£ 62,400
£ 10	£ 3600	£ 3600	£ 7200	£ 36,000	£ 36,000	£ 72,000
£ 11	£ 3960	£ 3960	£ 7920	£ 39,060	£ 39,060	£ 79,200
£ 12	£ 4320	£ 4320	£ 8640	£ 43,200	£ 43,200	£ 86,400
£ 13	£ 4680	£ 4680	£ 9360	£ 46,800	£ 46,800	£ 93,600
£ 14	£ 5040	£ 5040	£ 10,080	£ 50,400	£ 50,400	£ 100,800
£ 15	£ 5400	£ 5400	£ 10,800	£ 54,000	£ 54,000	£ 108,000
£ 16	£ 5760	£ 5760	£ 11,520	£ 57,600	£ 57,600	£ 115,200
£ 17	£ 6120	£ 6120	£ 12,240	£ 61,200	£ 61,200	£ 122,400
£ 18	£ 6480	£ 6480	£ 12,960	£ 64,800	£ 64,800	£ 129,600
£ 19	£ 6840	£ 6840	£ 13,680	£ 68,400	£ 68,400	£ 136,800
£ 20	£ 7200	£ 7200	£ 14,400	£ 72,000	£ 72,000	£ 144,000
Based on One Table 360 Days				Based on 10 Tables 360 Days		

Do the Maths £7 per Table = £70 Per Day £490 Per Week £25,200 Per Year



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Do the maths then call Peter for a free demonstration

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THE BRISKET BURGER
 1/2 lb Brisket | Brisket | Swiss Cheese |
 Pickles | Onions | Cheese | Sauce | 1/2 lb
 Brisket | 1/2 lb Brisket | 1/2 lb Brisket | 1/2 lb
 Brisket | 1/2 lb Brisket | 1/2 lb Brisket | 1/2 lb

THE SEAFOOD BURGER
 Tuna Tostitos | Tostitos Burger
 Onions | Pickles | Ketchup | 1/2 lb Tuna
 1/2 lb Tuna | 1/2 lb Tuna | 1/2 lb Tuna | 1/2 lb
 Tuna | 1/2 lb Tuna | 1/2 lb Tuna | 1/2 lb

THE FAJITA TURKEY BURGER
 1/2 lb Turkey | Turkey | Cheese | 1/2 lb
 Turkey | 1/2 lb Turkey | 1/2 lb Turkey | 1/2 lb
 Turkey | 1/2 lb Turkey | 1/2 lb Turkey | 1/2 lb

THE BRAZILIAN BURGER
 1/2 lb Beef | Beef | Cheese | 1/2 lb
 Beef | 1/2 lb Beef | 1/2 lb Beef | 1/2 lb
 Beef | 1/2 lb Beef | 1/2 lb Beef | 1/2 lb

THE BLUES STUFFED BURGER
 1/2 lb Beef | Beef | Cheese | 1/2 lb
 Beef | 1/2 lb Beef | 1/2 lb Beef | 1/2 lb
 Beef | 1/2 lb Beef | 1/2 lb Beef | 1/2 lb

www.menu-mobile-charger.co.uk

UNDER 500 CALORIES

www.menu-mobile-charger.co.uk

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SAMSUNG
Apple
Android
RoHS COMPLIANT
CE

LED (blue) Power indicator

Clock 17:01 → **17:01**

2 x 7" HD Screens

Charging Cable (Both sides)

2 Cable You Choose
 1 x Micro USB
 1 x Apple Lightning
 1 x Type C
 Supplied with 6 cables

Huge 20,800 mAh Long Life Battery
5 hour recharge

USB Port (Both Sides)

180 x 65mm

17:01
Coffee

Cake

Charge

www.pos-security.net